

2017-18 POLICY GOALS AND IMPLEMENTATION PLAN

Focus Areas:	Fiscal Responsibility	Economic Development	Community Service	Employee Work Environment	City Utilities/Facilities
Guiding Principles:	<p>Maintain a structurally balanced budget for the general fund, enterprise funds, and capital funds;</p> <p>No deficit spending for recurring expenses;</p> <p>Develop an efficient and effective organization by maximizing the use of technology;</p> <p>Develop viable programs that will reduce liability and workers compensation expenses;</p>	<p>Focus on recruiting new businesses that provide stable and recurring sales tax revenue and provide a community service;</p> <p>Pursue public/private partnerships to promote the Mistlin Sports Park;</p> <p>Leverage regional partners to market Ripon;</p> <p>Encourage development that preserves the community's character and complements existing development;</p> <p>Maintain and develop amenities and infrastructure that encourages economic development, including market-ready commercial land;</p>	<p>Promote a safe and clean community environment where residents and visitors feel safe and enjoy access to community amenities that support a high quality of life;</p> <p>Continue to invest in all neighborhoods and commercial zones for our residents and existing businesses;</p> <p>Work with local partners to serve the community;</p> <p>Continue to improve a website and other technology that is user friendly and informative to the community;</p>	<p>Evaluate staffing and equipment needs in order to optimize service to the community and provide a safe working environment;</p> <p>Recruit and retain a high-performing community focused work force;</p> <p>Invest in technology that increase the efficiency of employees;</p> <p>Provide training and advancement opportunities;</p> <p>Maintain communication between all levels of the organization;</p>	<p>Improve the overall condition of existing streets and roads;</p> <p>Promote a sustainable water conservation program;</p> <p>Maximize current funding by leveraging with outside funding sources;</p> <p>Encourage collaboration with other governmental organizations to provide regional infrastructure solutions;</p> <p>Provide safe and well maintained infrastructure, including water, sewer, stormdrain, parks, streets, and facilities;</p>
FY2017-18 Actions:	<p>Negotiate a workers compensation carve-out program with Public Works;</p> <p>Evaluate and recommend enterprise rate adjustments in December;</p> <p>Provide City Council with a comprehensive equipment/facility replacement list two times a year;</p>	<p>Prepare a broadband feasibility study;</p> <p>Prepare a marketing brochure that emphasizes recently approved city wide incentive programs and development opportunities within the North Point Specific Plan area;</p>	<p>Create a mobile application that allows the public to report problems on the City's website;</p> <p>Evaluate taking back the RDA housing functions;</p>	<p>Offer employees a health and wellbeing lunch time program;</p> <p>Offer flu shots for employees and their families;</p>	<p>Prepare an Urban Water Management Plan;</p> <p>Develop a long-term water conservation program;</p> <p>Repair all trenches located in the City right of way to a permanent condition within 6 months of the work;</p>
Future Actions:		<p>Staff booth at strategic conferences to market commercial opportunities in Ripon;</p>	<p>Develop a housing program to serve the affordable needs of the community that targets mixed-income neighborhoods;</p>		<p>Evaluate the City's pavement management efforts every 3 years;</p> <p>Prepare a regional water conjunctive use feasibility study;</p>